

09/649,254MS150961.01 / MSFTP117USREMARKS

Claims 1-50 are currently pending in the subject application and are presently under consideration. Applicants' representative thanks the Examiner for the courtesies extended during the telephonic interview of October 26, 2004, where it was agreed that a modified version of independent claims 1, 21, 33, 39, 41, 43, 45, 47, 48, 49, and 50 would overcome the cited prior art. In particular, the Examiner agreed that eliminating the superfluous language of the allowable subject matter of claims 8 and 9 and incorporating the substantive limitations of these claims into the base claim(s) would overcome the cited prior art. Accordingly, the independent claims have been amended herein to further emphasize these novel aspects of the subject invention.

Since the amended limitations represent the substantive aspects of subject matter deemed allowable (e.g., dependent claims 8 and 9), it is believed that such amendments merely emphasize aspects of the invention that should already have been considered during an initial search in connection with the subject application. Pursuant to MPEP §714.13, applicants' representative submits that the amendment to these claims "only requires a cursory review by the Examiner" and thus, entry and consideration thereof is respectfully requested.

Additionally, new claims 51-67 are presented herewith. These claims represent a verbatim version of the allowable subject matter recited in original dependent claim 8. More particularly, independent claim 51 includes all of the limitations of the base claim and any intervening claims of subject matter deemed allowable by the Examiner (e.g., claim 8).

Upon allowance of the subject application, it is noted that applicants' representative intends to pursue the original and/or rejected claims in a continuation application.

A current version of all pending claims is found at pages 2-24. Favorable reconsideration of the subject patent application is respectfully requested in view of the comments and amendments herein.

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I. Rejection of Claims 1-2, 12 and 21 Under 35 U.S.C. §102(e)

Claims 1-2, 12 and 21 stand rejected under 35 U.S.C. §102(e) as being anticipated by Kanevsky *et al.* (U.S. 6,300,947). It is respectfully submitted that this rejection should be withdrawn for at least the following reasons. Claims 1 and 21 have been amended to recite the substantive limitations of objected to claim 8 that the Examiner indicates as being allowable.

Accordingly, withdrawal of this rejection and allowance of claims 1 and 22 (and claims 2-20 and 22-32 which depend there from) is respectfully requested.

II. Rejection of Claims 3-7, 10-11, 13-20, and 22-50 Under 35 U.S.C. §103(a)

Claims 3-7, 10-11, 13-20, and 22-50 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Kanevsky *et al.* in view of Lemay *et al.* ("Laura Lemay's Web Workshop Creating Commercial Webpages", Sams, 8/1996, Chapter 14, and pp. 356-359). It is respectfully submitted that this rejection should be withdrawn for at least the following reasons.

Independent claims 1, 21, 33, 39, 41, 43, 45, 47, 48, 49 and 50 have been amended to recite the substantive subject matter of objected to claim 8 that the Examiner indicates as being allowable.

Accordingly, withdrawal of this rejection and allowance of independent claims 1, 33, 39, 41, 43, 45, 47, 48, 49 and 50 (and claims 3-7, 10-11, 13-20, 22-32, 34-38, 40, 42, 44 and 46 which depend there from) is respectfully requested.

09/649,254MS150961.01 / MSFTP117USCONCLUSION

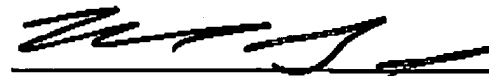
The present application is believed to be in condition for allowance, in view of the above comments and amendments. A prompt action to such end is earnestly solicited.

In the event any fees are due in connection with this document, the Commissioner is authorized to charge those fees to Deposit Account No. 50-1063 (Ref. No. MSFTP117US).

Should the Examiner believe a telephone interview would be helpful to expedite favorable prosecution, the Examiner is invited to contact applicants' undersigned representative at the telephone number listed below.

Respectfully submitted,

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